



Contact:

Chryssa I. Zizos
Live Wire Media Relations, LLC
(703) 519-1600 Ext. 101
czizos@livewiredc.com

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Snelling Gets eEmpACT's Groundbreaking Free Source Code Program Off to a Roaring Start

Staffing Giant is First to Take Advantage of eEmpACT's Innovative Offer

Minneapolis, Minn. (January 7, 2004) – Perennial software leader eEmpACT announced today that Snelling Personnel Services, one of the nation's largest staffing firms, has become the first to take advantage of the eEmpACT Free Source Code program, which stunned the industry when it was announced last fall.

The groundbreaking program makes eEmpACT's coveted National 11.0 front-office source code – which has the benefit of 13 years of cutting-edge development and can be connected with a user's own back-office system – available for *free* to staffing and recruiting firms with annual revenues in excess of \$100 million, of which there are 83 in the U.S., according to a 2003 Staffing Industry Analysts report.

In exchange, those firms contract with eEmpACT to provide installation, support, enhancements and training services, and can also agree to make regular improvements to the code and share those improvements with eEmpACT. To facilitate the sharing of those improvements, eEmpACT will host quarterly open-source meetings as well as an Internet forum.

eEmpACT's National 11.0 source code, which PeopleSoft paid \$2 million for in 2000, was licensed to Snelling for just \$1 and will be used by nearly 700 users in all 120 Snelling locations. In exchange, Snelling has signed a five-year service contract with eEmpACT.

"We applaud eEmpACT for its understanding of the needs of larger staffing firms," says Snelling co-owner Bob Snelling Jr. "Its innovative Free Source Code program is the best value in the industry."

As part of that program, Snelling will share with all other eEmpACT National customers the PeopleSoft back-office integration technology it spent \$400,000 to develop. That technology seamlessly integrates eEmpACT's front-office solution with PeopleSoft's powerful back-office modules.

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“We are delighted to share our PeopleSoft interface with other large staffing firms,” says Snelling. “This is a win-win situation. We all share the same pool of temporary employees and we regularly split the fees on career placements, but if everyone has a different front-office software product, those products can’t ‘talk’ to each other. eEmpACT’s new program should help change that.”

“We’re just ecstatic over having the opportunity to work with an organization like Snelling, not only in terms of implementing our technology, but also because they have the same vision we do about sharing technology for a higher purpose,” says eEmpACT CEO Tim Giehll. “The idea is to create an industry standard for front-office solutions for the greater good of the staffing industry – an open-source concept similar to that of Linux and the HR-XML Consortium.”

eEmpACT’s Free Source Code program is merely the latest in a series of moves by the company that have shaken up the staffing industry considerably. In the fall of 2002, eEmpACT launched a revolutionary three-tiered “lowest-priced” structure that effectively changed the prevailing pricing paradigm by putting its top-rated software within the reach of every staffing and recruiting firm in the country for only \$199 per user. Last spring it scored another industry first by acquiring one of its competitors, Allegro Software, and eEmpACT has another acquisition in the works.

About eEmpACT

eEmpACT (www.eempact.com) is a privately owned company that has enjoyed a strong 13-year history of growth and market leadership in the staffing and recruiting industry. Its 500 customers currently include ten national accounts (Manpower, Snelling, Willstaff, Joule, Pridestaff, Accretive, Ready, Dunhill, Employbridge, Georgia Pacific) and hundreds of mid-size staffing companies and franchises throughout the United States. eEmpACT delivers the most innovative, powerful, comprehensive and reliable front- and back-office human-capital management solution on the market today. It is designed to help temporary staffing services, direct-hire recruiting companies, consulting firms and corporate human-resource departments improve productivity and deliver a higher level of service to their customers and employees. Integrated with Microsoft’s SQL database, Office and Outlook, eEmpACT provides a comprehensive order-placement and state-of-the art skill matching system along with powerful accounting and business management technology and can be used in a variety of networking environments, including Citrix thin-client, Windows 2000 client/server and ASP.

If you are interested in conducting an interview with Tim Giehll, chief executive officer at eEmpACT, please contact Chryssa Zizos by phone at 703-519-1600 Ext. 101 or by e-mail at czizos@livewiredc.com.

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