



**Contact:**

Chryssa I. Zizos  
Live Wire Media Relations, LLC  
(703) 519-1600 Ext. 101  
[czizos@livewiredc.com](mailto:czizos@livewiredc.com)

FOR IMMEDIATE RELEASE

## *TempWorks President Joins eEmpACT as VP of Sales*

### *John Long's Move to Rival Staffing and Recruiting Software Leader Stuns Industry*

Minneapolis, Minn. (July 12, 2004) – In a move sure to send shockwaves through the staffing and recruiting software industry, perennial leader eEmpACT announced today that it has hired the president of one of its biggest competitors as its vice president of sales.

John Long, who had been president of TempWorks, will now be in charge of sales for rival eEmpACT, whose acquisition of DataForce in February doubled its customer base to nearly 1,000, making it the largest staffing and recruiting software company in the country.

“John brings the experience and industry knowledge to help us take advantage of the new opportunities, especially as we ramp-up the installations of our new eEmpACT & Express, totally integrated, front and back-office solution,” said eEmpACT CEO Tim Giehll. “He was the driving force of TempWorks’ growth over the last few years, and with his addition we’ve created a world-class management team second to none in the staffing software industry.”

“I’m excited about the prospect of helping eEmpACT achieve its goal of becoming the dominant supplier of staffing software,” said Long, who started at TempWorks in 1997 after a four-year stint with Paychex. His arrival at eEmpACT will allow Susan Wurst, who had been the company’s vice president of sales and customer service, to focus solely on satisfying the needs of its rapidly growing customer base as she launches eEmpACT’s new Consulting Services division.

eEmpACT is thriving and expanding at a time when other software companies of all kinds are struggling just to survive, and the hiring of Long is just the latest in a series of moves that have shaken up the staffing and recruiting software industry considerably.

In the fall of 2002, eEmpACT launched a revolutionary three-tiered product structure that changed the prevailing pricing paradigm by putting its top-rated software within the reach of every staffing and recruiting firm in the country. The following year it released eEmpACT EXPRESS, a unified back-office solution, and announced it was making its front-office source code available to national-level staffing and recruiting firms – which Snelling Personnel Services was the first to take advantage of.

The DataForce acquisition was eEmpACT's second (it acquired Allegro Software in the spring of 2003), and Giehll said his company is planning at least one more before the end of the year. "Our strategy of aggressive pricing is making it easier for us to implement our acquisition strategy," he said.

### **About eEmpACT**

eEmpACT ([www.eempact.com](http://www.eempact.com)) is a privately owned company that has enjoyed a strong 14-year history of growth and market leadership in the staffing industry. Customers currently include ten national accounts (Manpower, Snelling, Willstaff, Joule, Pridestaff, Accretive, Ready, Dunhill, Employbridge, Georgia Pacific) and hundreds of mid-size staffing companies and franchises throughout the United States. eEmpACT delivers the most innovative, powerful, comprehensive and reliable front- and back-office human-capital management solution on the market today. It is designed to help temporary staffing services, direct-hire recruiting companies, consulting firms and corporate human-resource departments improve productivity and deliver a higher level of service to their customers and employees. Integrated with Microsoft's SQL database, Office and Outlook, eEmpACT provides a comprehensive order-placement and state-of-the art skill matching system along with powerful accounting and business management technology and can be used in a variety of networking environments, including Citrix thin-client, Windows 2000 client/server and ASP.

If you are interested in conducting an interview with Tim Giehll, chief executive officer at eEmpACT, please contact Chryssa Zizos by phone at 703-519-1600 Ext. 101 or by e-mail at [czizos@livewiredc.com](mailto:czizos@livewiredc.com).

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