

Stack the deck in your favor

Marketing solutions for the staffing industry's biggest challenges...prices you can afford.

- direct mail
- e-newsletters
- e-mail marketing
- website design
- website content
- marketing strategy
- creative services
- integrated staffing campaigns



 **HALEY**
marketing group
stand out. stay top-of-mind. sell more.

websites

MAKE THE RIGHT IMPRESSION

Transform your website into a real destination for clients and candidates. Our services include:

- Professional site design
- Copywriting by staffing experts
- Integration with eEmpACT staffing software
- Job boards
- Content for clients & candidates
- Search Engine Marketing

And you can even take up to 12-months to pay at no additional charge!

Templated Sites



Custom Sites



e-mail

STAY TOP-OF-MIND

Nurture relationships with prospects, clients and candidates with HaleyMail—the only e-mail marketing service created specifically for staffing firms. HaleyMail includes:

- Monthly e-newsletter for clients & prospects
- Monthly e-mail newsletter for candidates
- Monthly InstantMail e-cards
- Staffing Resource Center
- Real-time results tracking

And we even give you a dedicated Marketing Advisor to act as your coach and help ensure your success.



custom marketing direct mail

STAND OUT FROM THE CROWD

Let Haley Marketing be your virtual marketing department. We are staffing industry specialists who specialize in working with small and mid-sized firms. Our creative services include:

- Corporate identity
- Brochures & e-Brochures
- Recruiting materials
- Presentation folders
- Newsletters & articles
- Print & online ads
- Trade show & job fair materials
- And more!

Our creative team will help you look your best...without breaking your budget.



CAPTURE ATTENTION

Open doors with staffing decision-makers. Our award winning direct mail campaigns have generated millions in sales for our clients. We offer:

- Custom direct mail campaigns
- Postcard campaigns
- Integrated direct mail & e-mail marketing
- Articles on the strategic value of staffing
- Custom marketing strategies

If you're looking for a better way to sell staffing, we can provide direct mail solutions that will make your sales people more productive.



1-888-696-2900
www.haleymarketing.com

